



Legal Business Name: Phoenix Marcus LLC
Point of Contact: Robin Sims-Allen
Physical Address: 429 Loganville Hwy Ste 103/7 Winder, GA 30680
DUNS Number: 03-060-8423
UEI: E2XCPB9DPCF4

CAGE Code: 9SEC5
Email Address: rsimsallen@phoenixmarcus.com
Phone Number: 470-358-9995
Website: <https://www.phoenixmarcus.online>

ABOUT US

Phoenix Marcus LLC is a trusted provider of comprehensive IT solutions and consulting services with over 21 years of industry experience. We deliver innovative, solution-based services tailored to meet the diverse needs of our clients.

As a Women-Owned Small Business (WOSB), HUBZone, and Minority Business Enterprise (MBE), we are committed to excellence, innovation, and creating meaningful value for our clients.

We pride ourselves on exceptional customer service, timely project delivery, competitive pricing, and a proven track record of 5-star results. Our experienced team is dedicated to delivering solutions that exceed expectations and help organizations achieve their goals.

PAST PERFORMANCE (subcontractor)

- BAE Systems
Agile Practitioner
Consultant 04/2024 - 09/2025
- Lockheed Martin Agile
Practitioner Consultant
05/2023 - 04/2024
- Global Payments IT Consultant/
SAFe Release Train Engineer/
Practice Consultant 09/2023-
07/2026
- Ultimate Kronos Group-Scrum
Master IT Solutions 2016-2023

WHY CHOOSE US?

- Well-versed in All Services
Areas, Customized Service
Offerings, Excellent Customer
Service, Timely Project
Completion, 21+ years
experience, Competitive
Pricing, Professional Staff,
Solution Based, 5 Star ratings

SERVICES

- **Agile Transformation** – Helping organizations transition from traditional workflows to more adaptive, iterative ways of working that improve efficiency, innovation, and delivery.
- **Scrum Practices Implementation** – Implementing tailored Scrum practices to strengthen collaboration, accelerate delivery, and improve project transparency.
- **IT Solutions** – Providing technology and Agile-driven IT strategies to streamline operations, improve scalability, and modernize digital infrastructure.
- **Consulting Services / Industry-Specific Solutions** – Providing customized consulting and strategic solutions to address organizational and industry-specific challenges.
- **Resource Allocation Optimization** – Helping organizations better align people, technology, and budgets to reduce waste and improve productivity.
- **Revenue Growth Strategies** – Using data-driven approaches to identify revenue opportunities, optimize pricing, and expand market reach.
- **Bottleneck Analysis** – Identifying where work is getting stuck, determining root causes and ownership, and recommending practical improvements.
- **Executive Advisory** – Supporting executives with organizational change, leadership alignment, and transformation initiatives.
- **Team / Pod Coaching ("The Pod Booster")** – Coaching teams to improve communication, collaboration, and delivery performance.
- **Agile Health Audits & Roadmaps** – Assessing how teams work and deliver value, then creating a practical roadmap for improvement.
- **Agile Coaching, Training & Implementation** – Providing end-to-end support using Scrum, Kanban, SAFe, and Lean methodologies.